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		Application Number	09/775,202	Confirmation No.: 7104
		Filing Date	February 1, 2001	
		First Named Inventor	Johnny B. Corvin	
		Art Unit	2623	
		Examiner Name	Scott E. Beliveau	
Total Number of Pages in This Submission		Attorney Docket Number	UV-181	

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please Identify below):
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Remarks

The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075, Order No. 003597-0181. A duplicate copy of this Transmittal Form is transmitted herewith.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	FISH & NEAVE IP GROUP / ROPES & GRAY LLP		
Signature			
Printed name	Andrew Van Court		
Date	March 28, 2007	Reg. No.	48,506

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PATENTS
Attorney Docket No. UV-181

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT APPLICATION

Applicants : Johnny B. Corvin et al.

Application No. : 09/775,202 Confirmation No. : 7104

Filed : February 1, 2001

For : SYSTEMS AND METHODS FOR PROVIDING
PROMOTIONS WITH RECORDED PROGRAMS

Art Unit : 2623

Examiner : Scott E. Beliveau

New York, New York 10036
March 28, 2007

Mail Stop AMENDMENT
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the December 28, 2006 Office Action,
applicants hereby amend the above-identified patent application
as follows:

Amendments to the Claims begin on page 2 of this
Reply.

Remarks begin on page 8 of this reply.